Brian Whitlock, President / CEO

Economic Outlook and Revenue Assessment Committee

January 8, 2021

Direct Economic Impact of Idaho Hospitals

5%
GSP

30,812
employees

$2.3
billion
payroll &
benefits

Source: IHA Economic Impact Report

Total Economic Impact of Idaho Hospitals

85,695
jobs

$214
million
tax impact

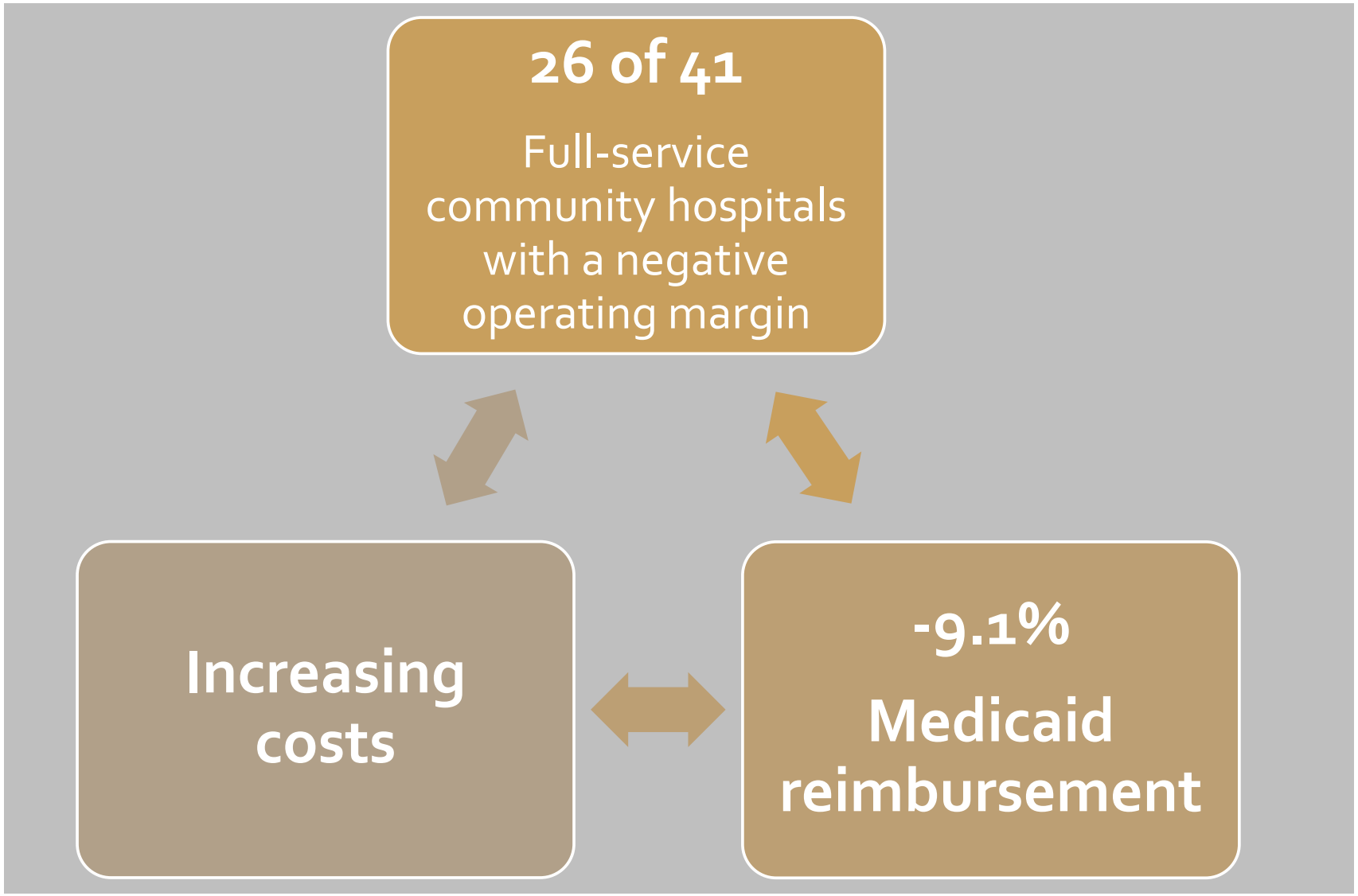
$5
billion
employee
earnings

$11.3
billion
economic
activity

Hospital impact = 8% of GSP

Source: IHA Economic Impact Report

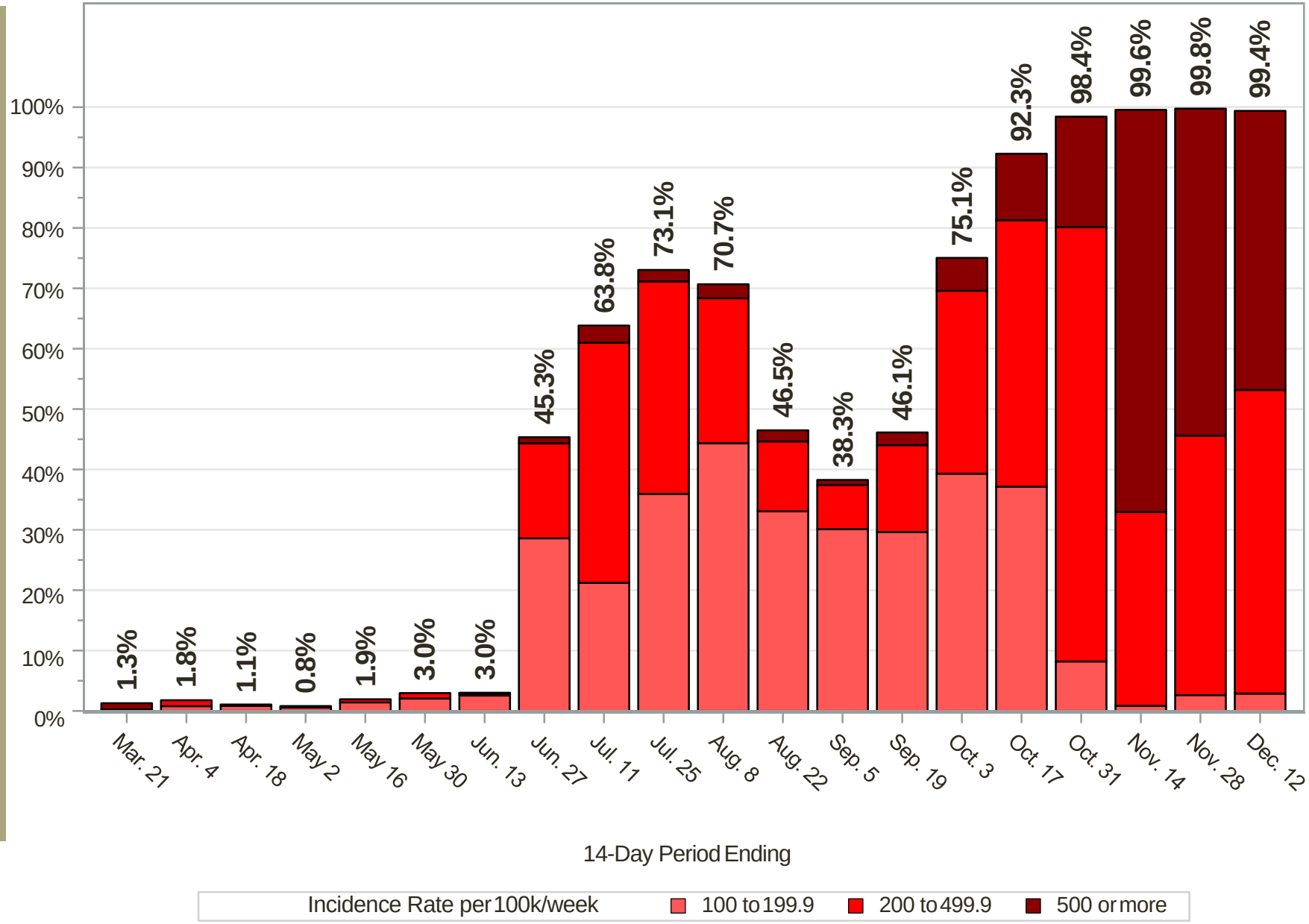
January 2020



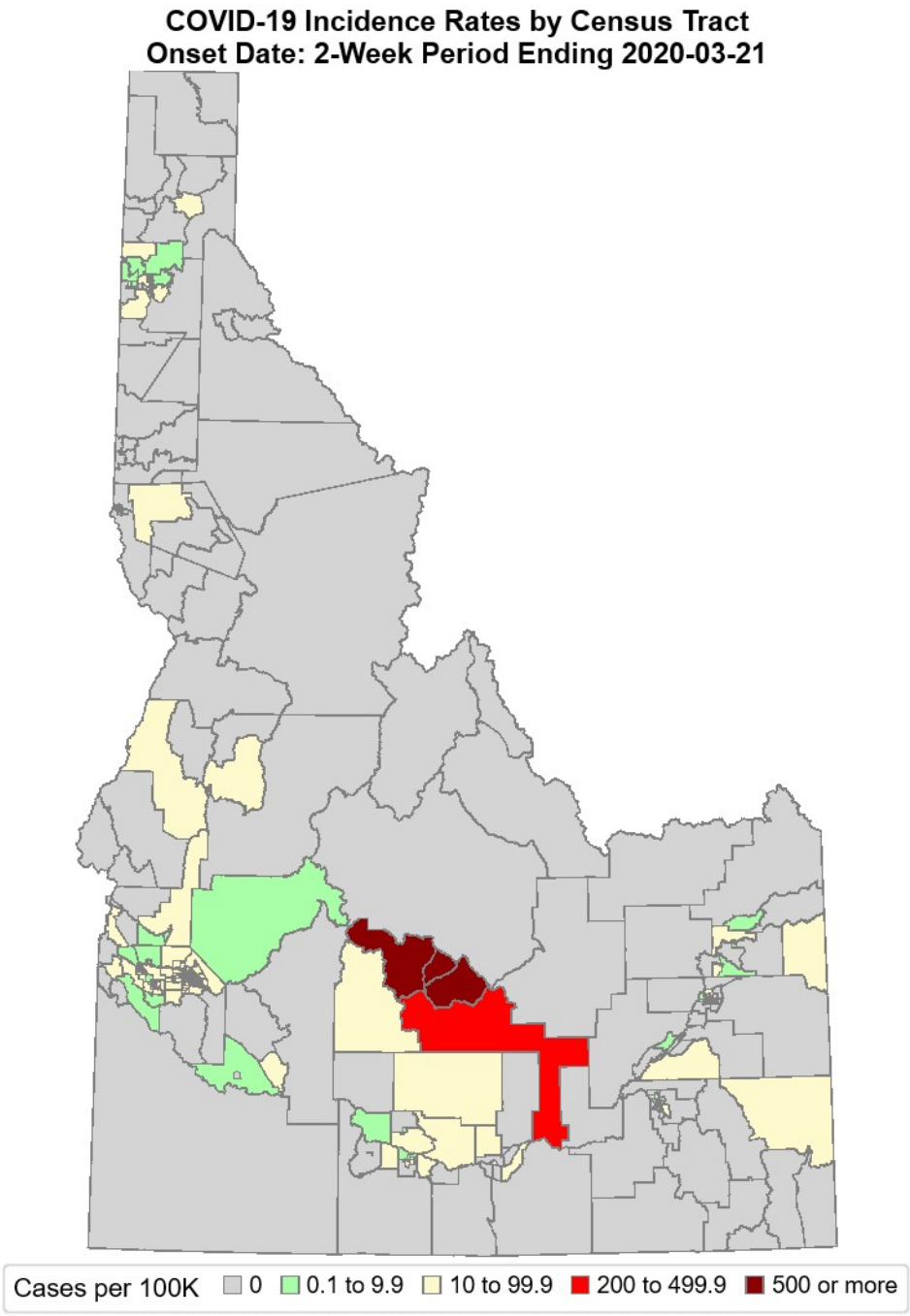
March and beyond

COVID-19
shortages
quarantine
PPE
gloves
masks
businesses closed
hand washing
social distance
empty shelves
death toll rises
remote learning
schools closes
testing shortage
hospitals
shortages
COVID-19
PPE
quarantine

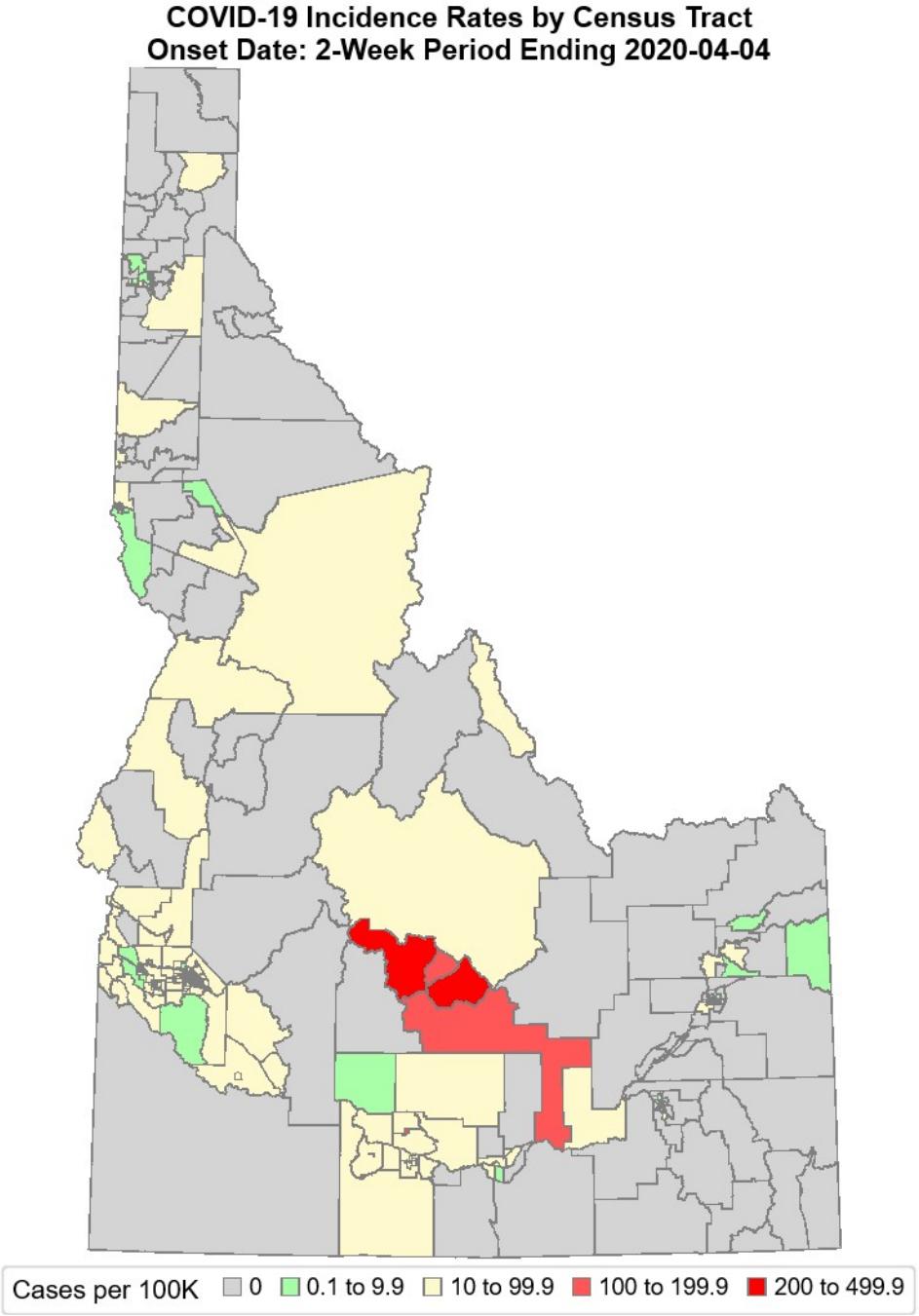
Percent of Idahoans Living in Red Zones



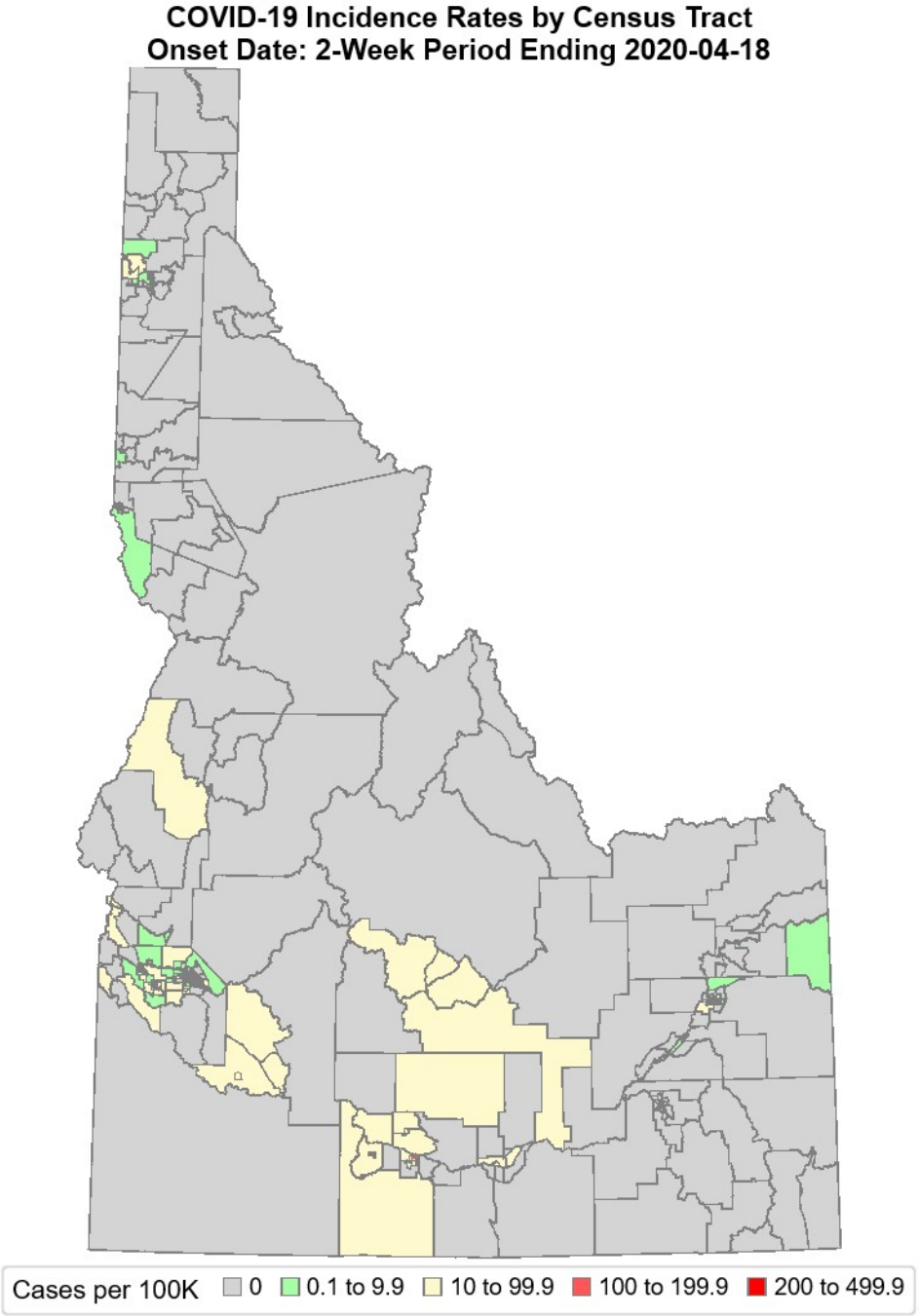
COVID rates throughout Idaho



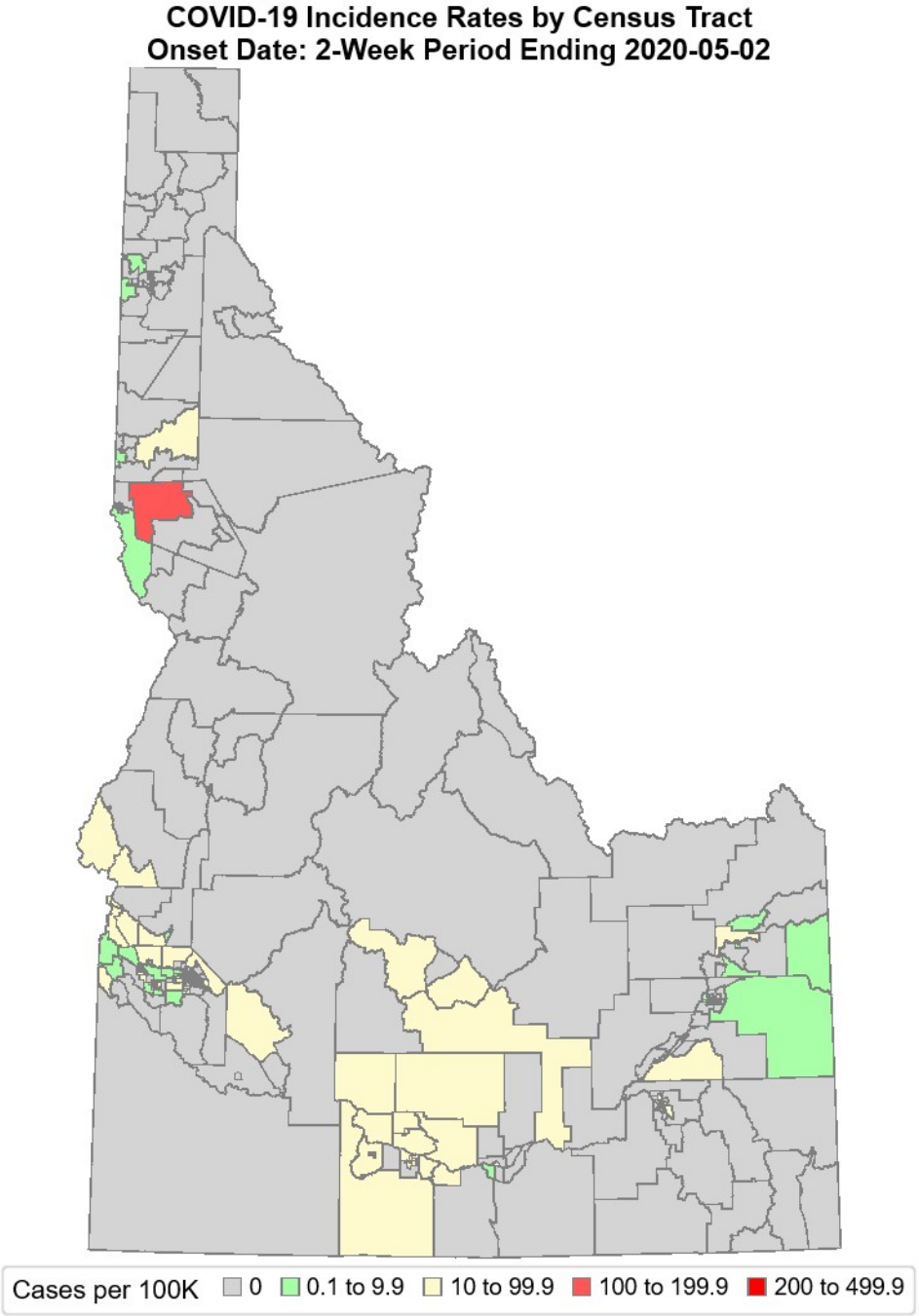
COVID rates throughout Idaho



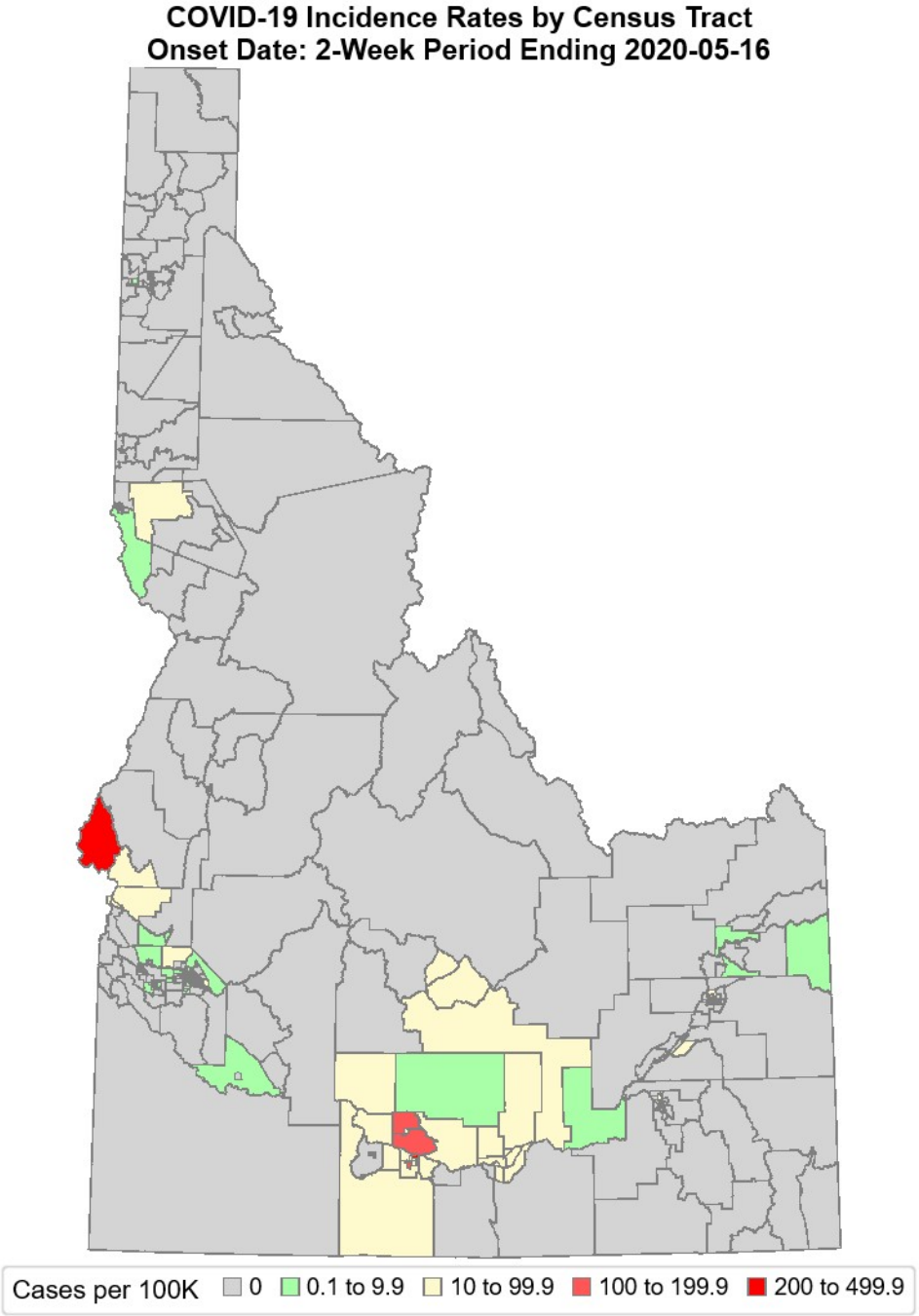
COVID rates throughout Idaho



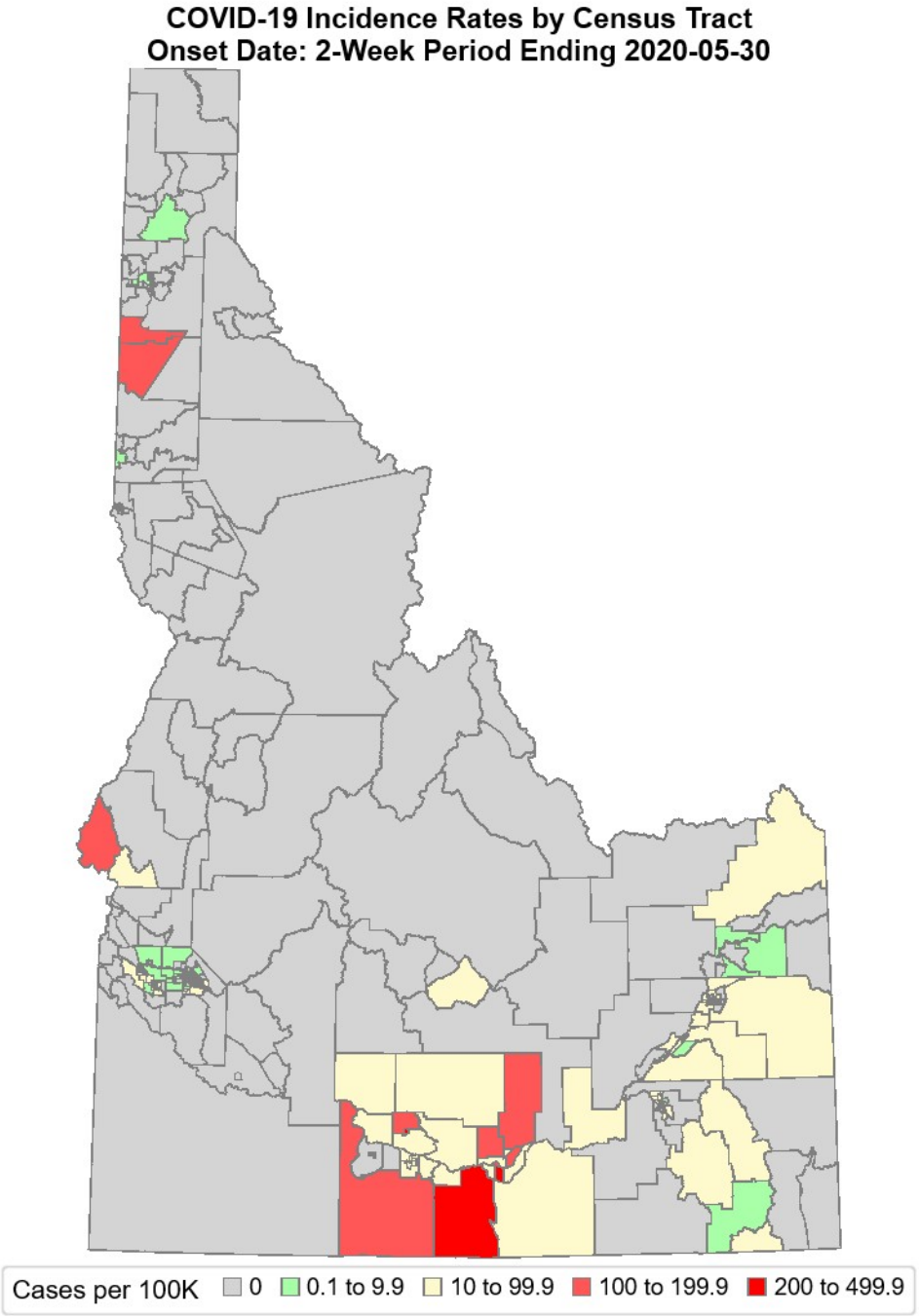
COVID rates throughout Idaho



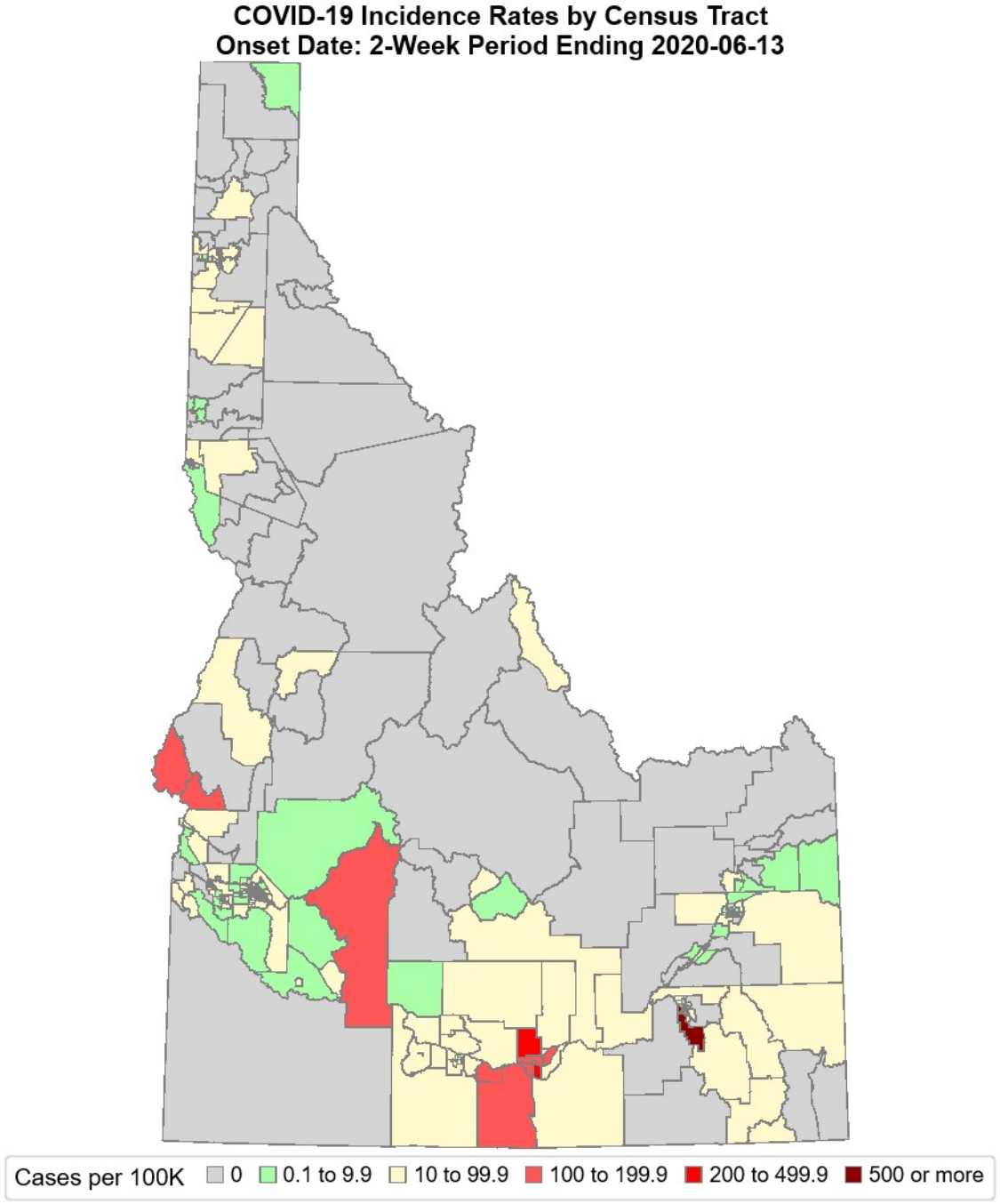
COVID rates throughout Idaho



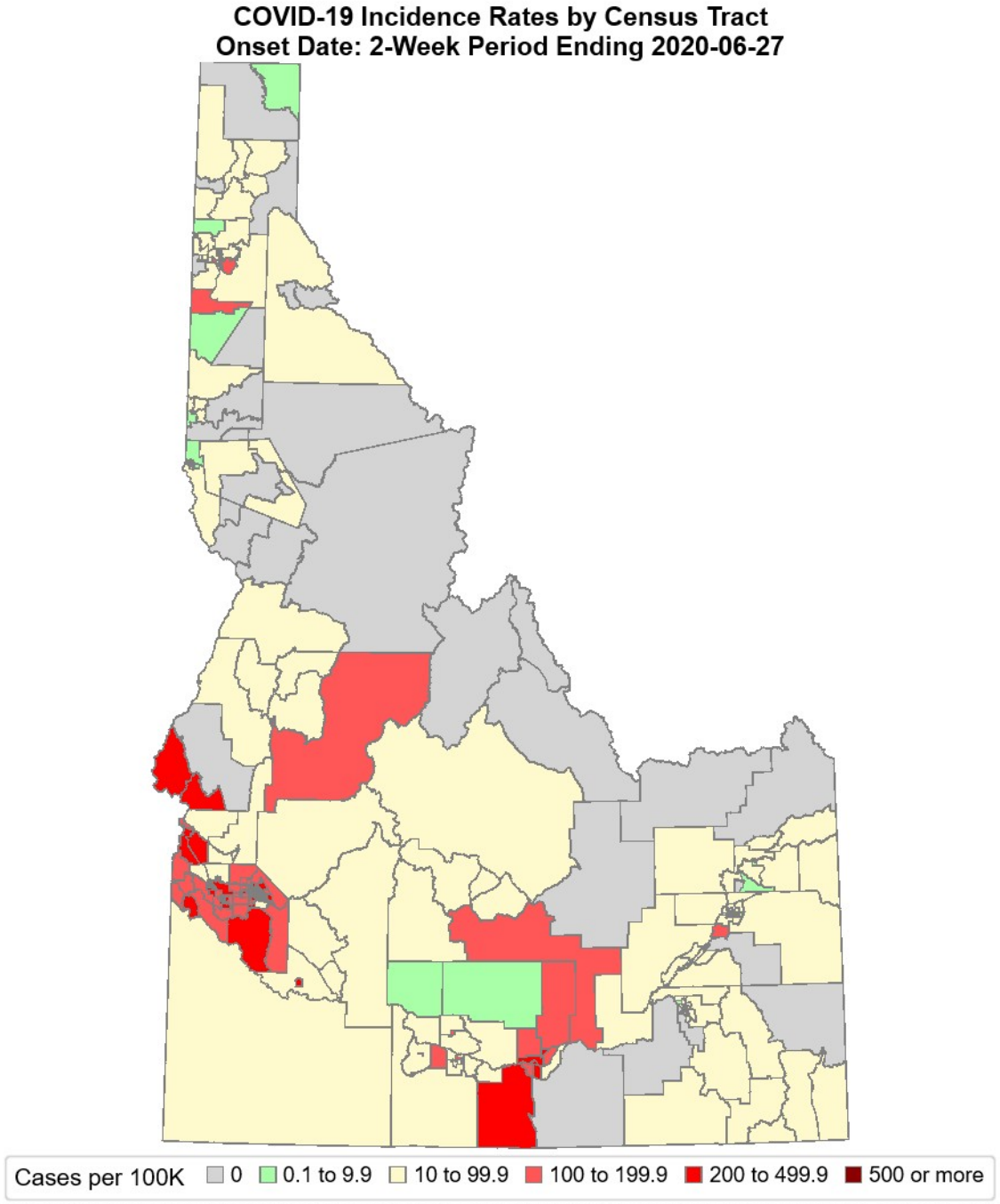
COVID rates throughout Idaho



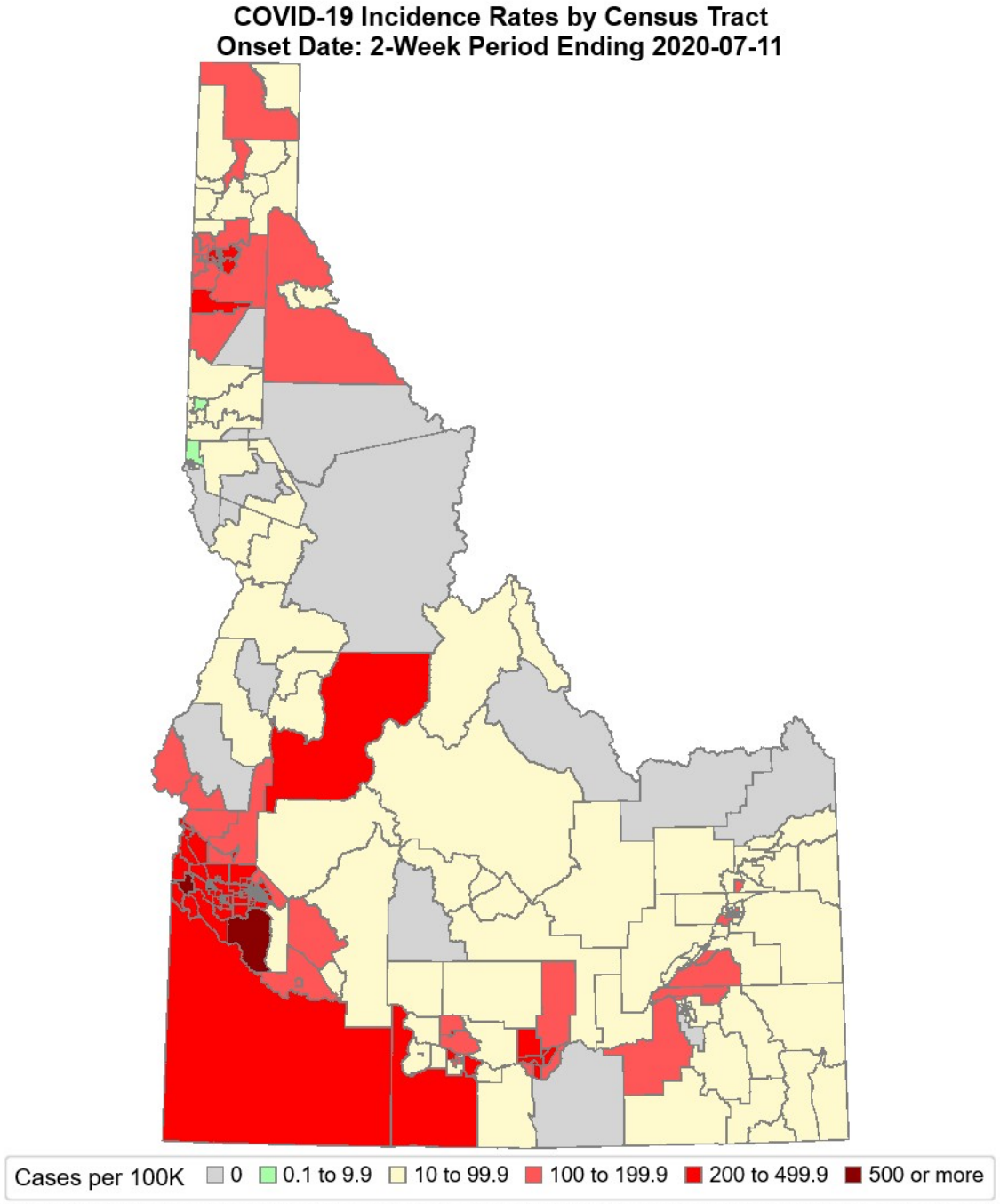
COVID rates throughout Idaho



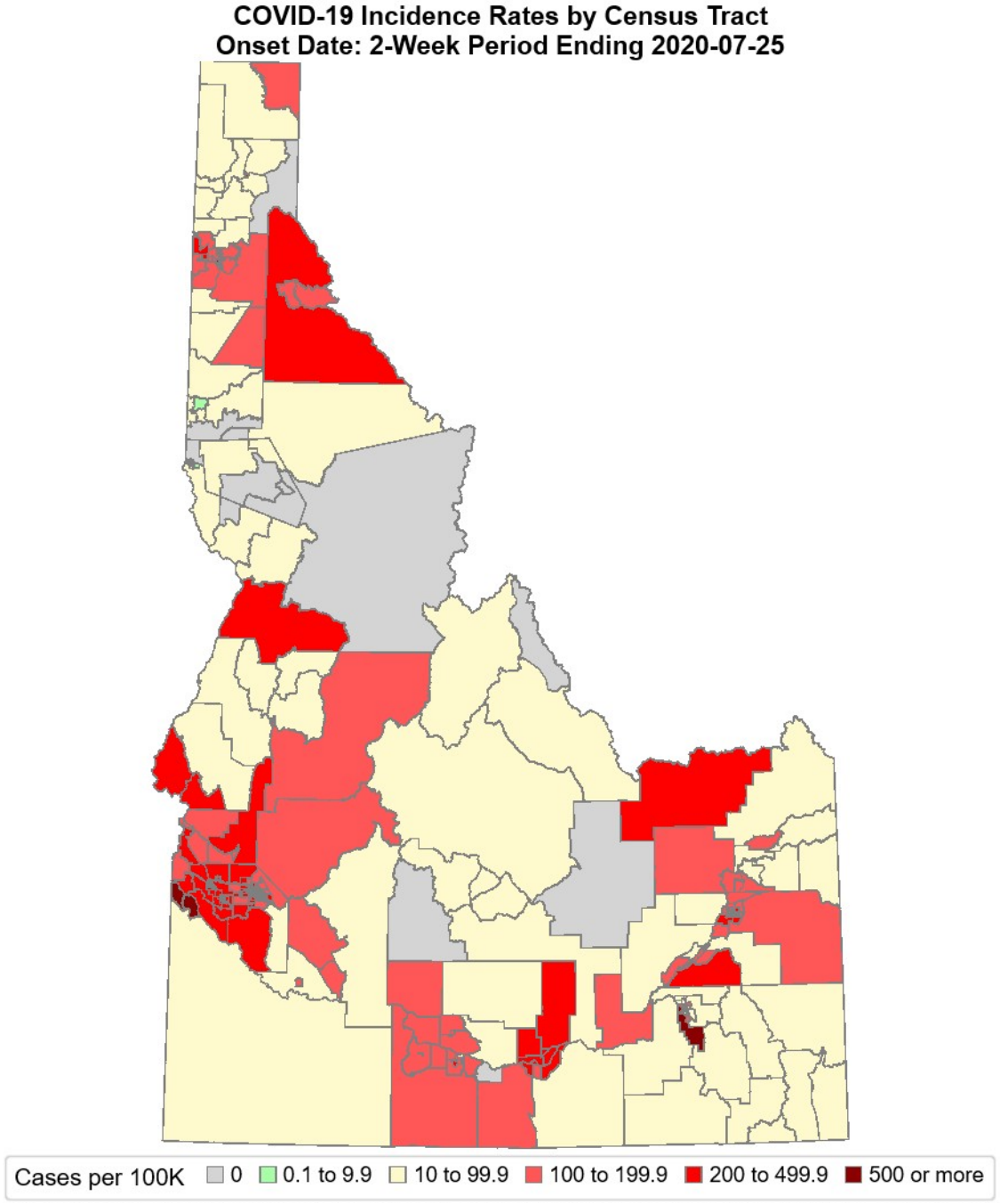
COVID rates throughout Idaho



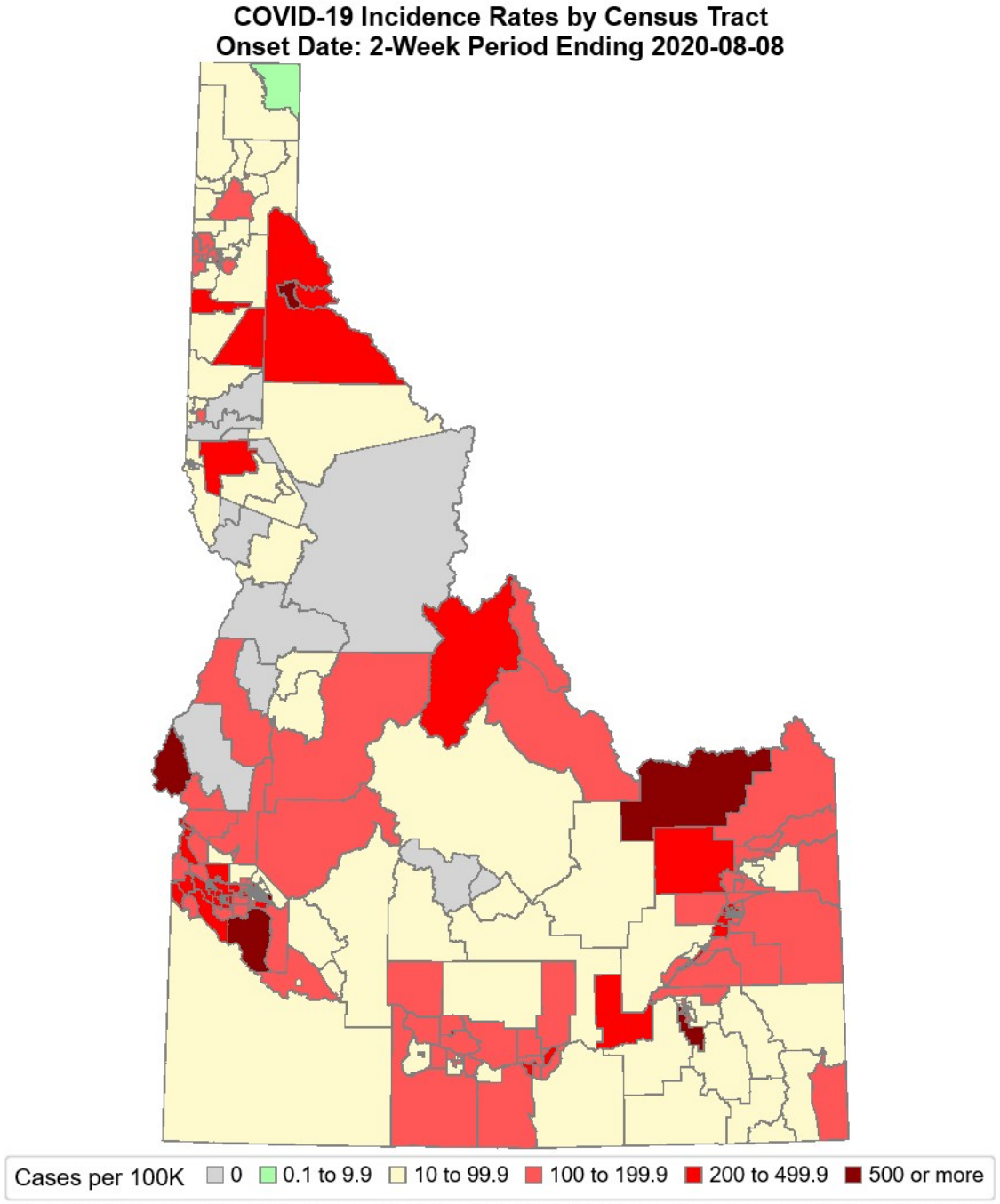
COVID rates throughout Idaho



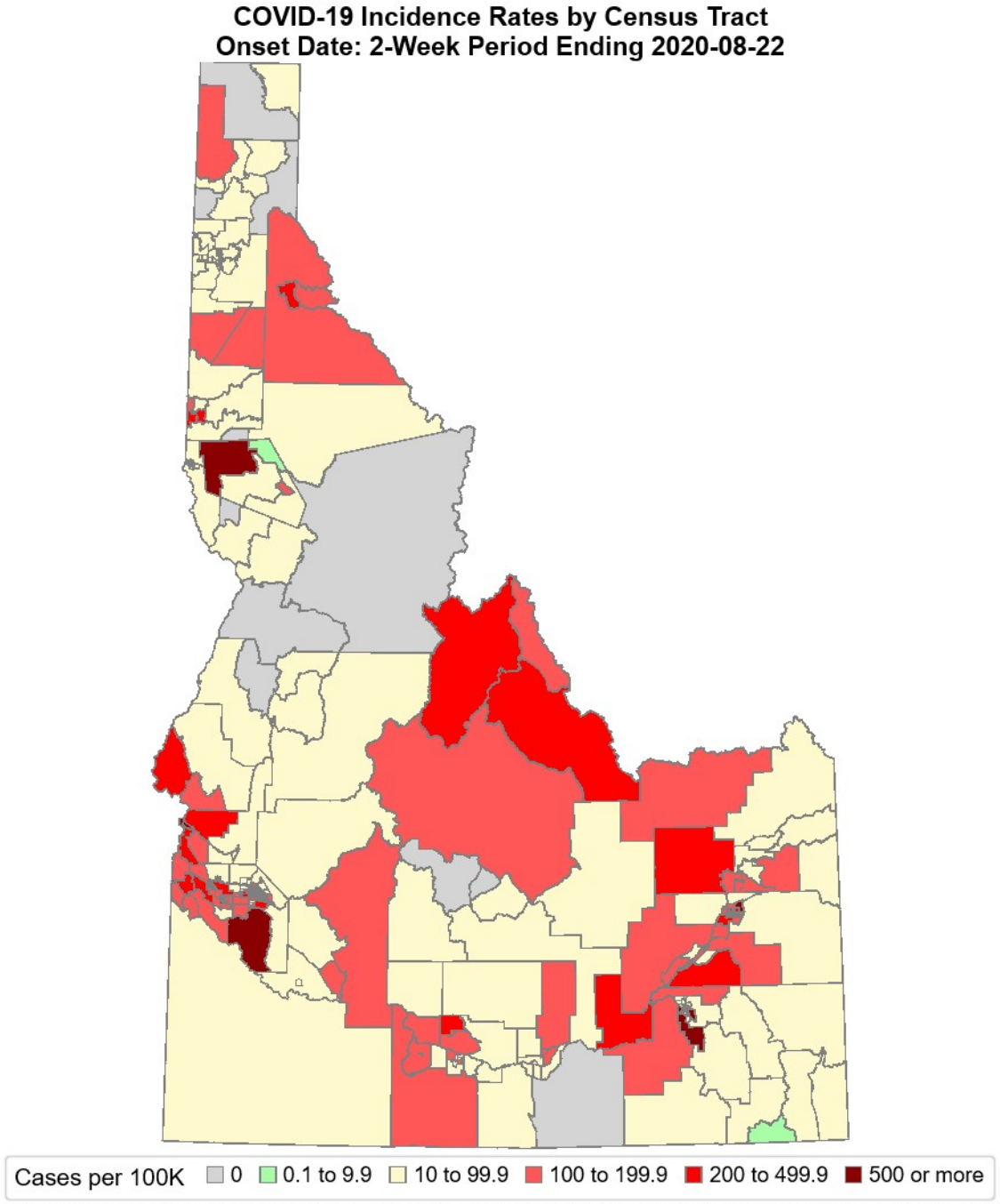
COVID rates throughout Idaho



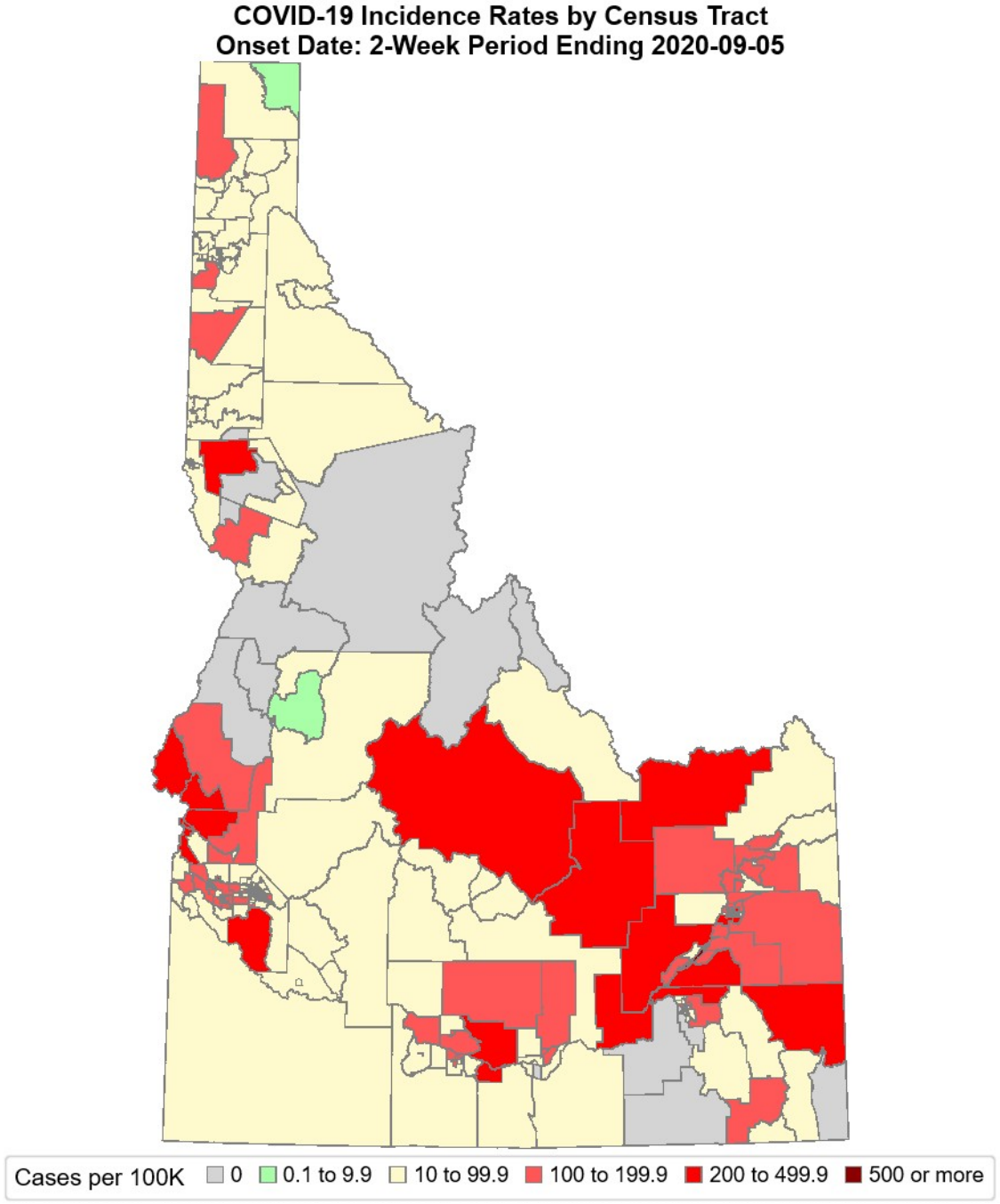
COVID rates throughout Idaho



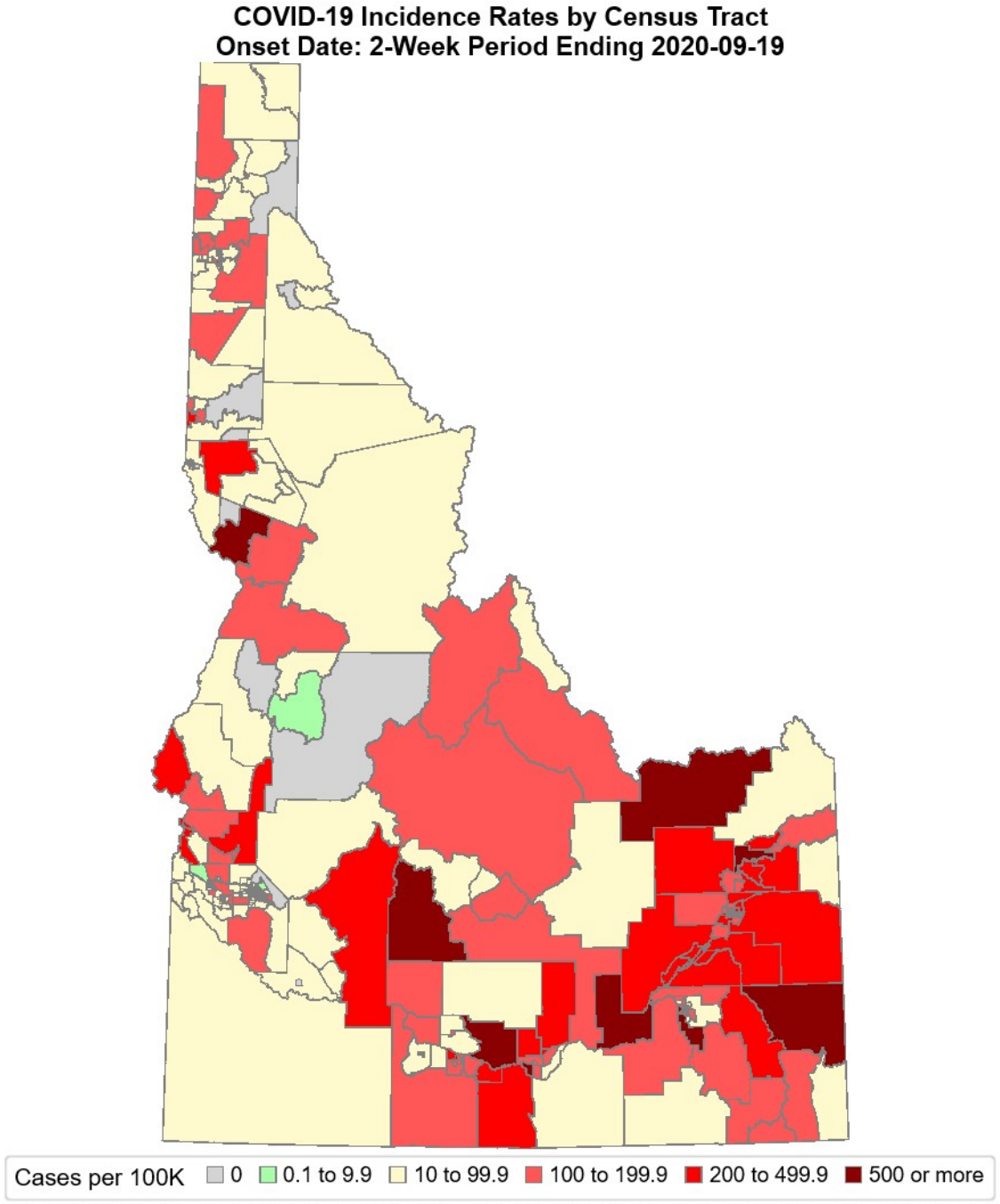
COVID rates throughout Idaho



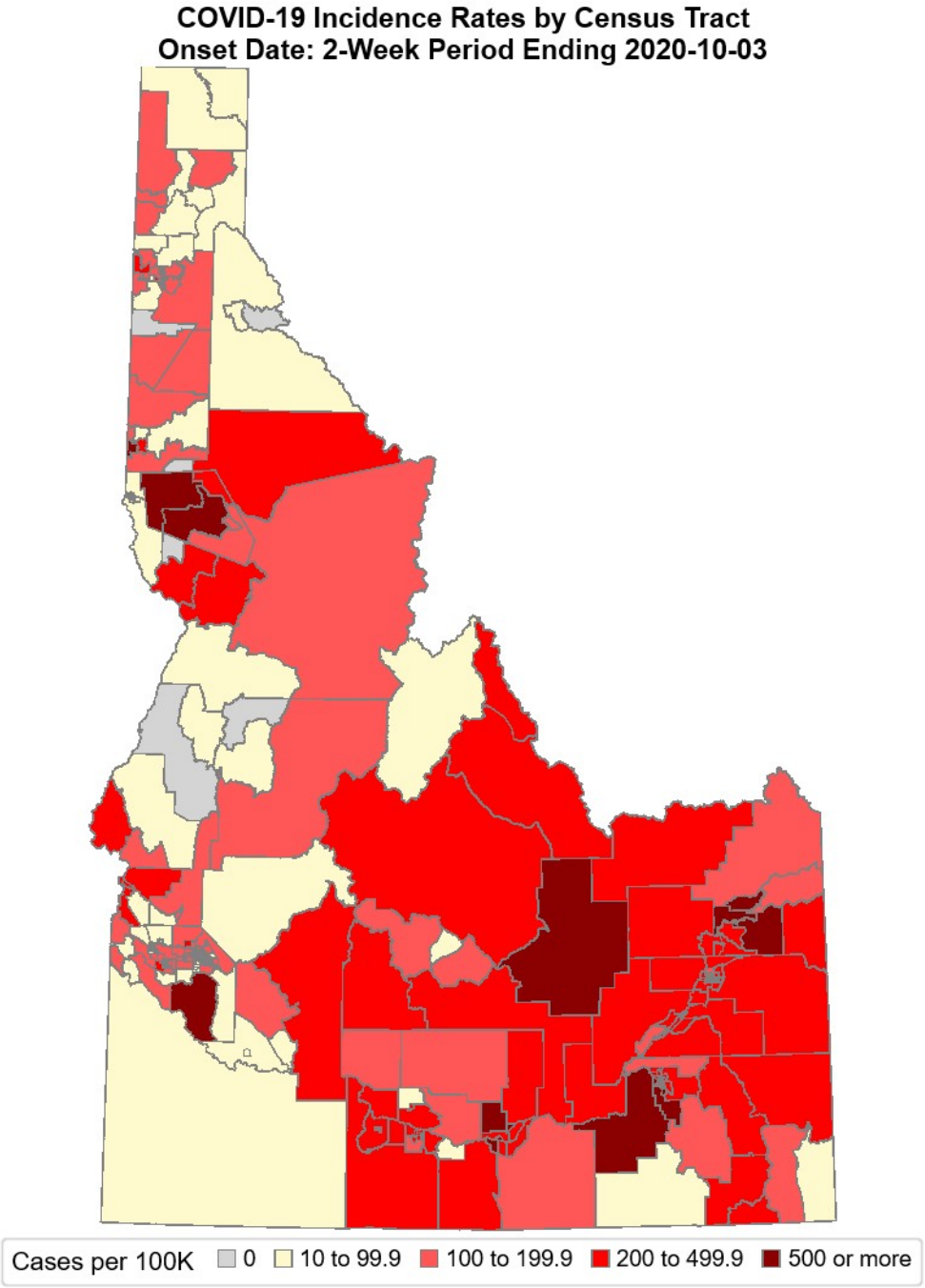
COVID rates throughout Idaho



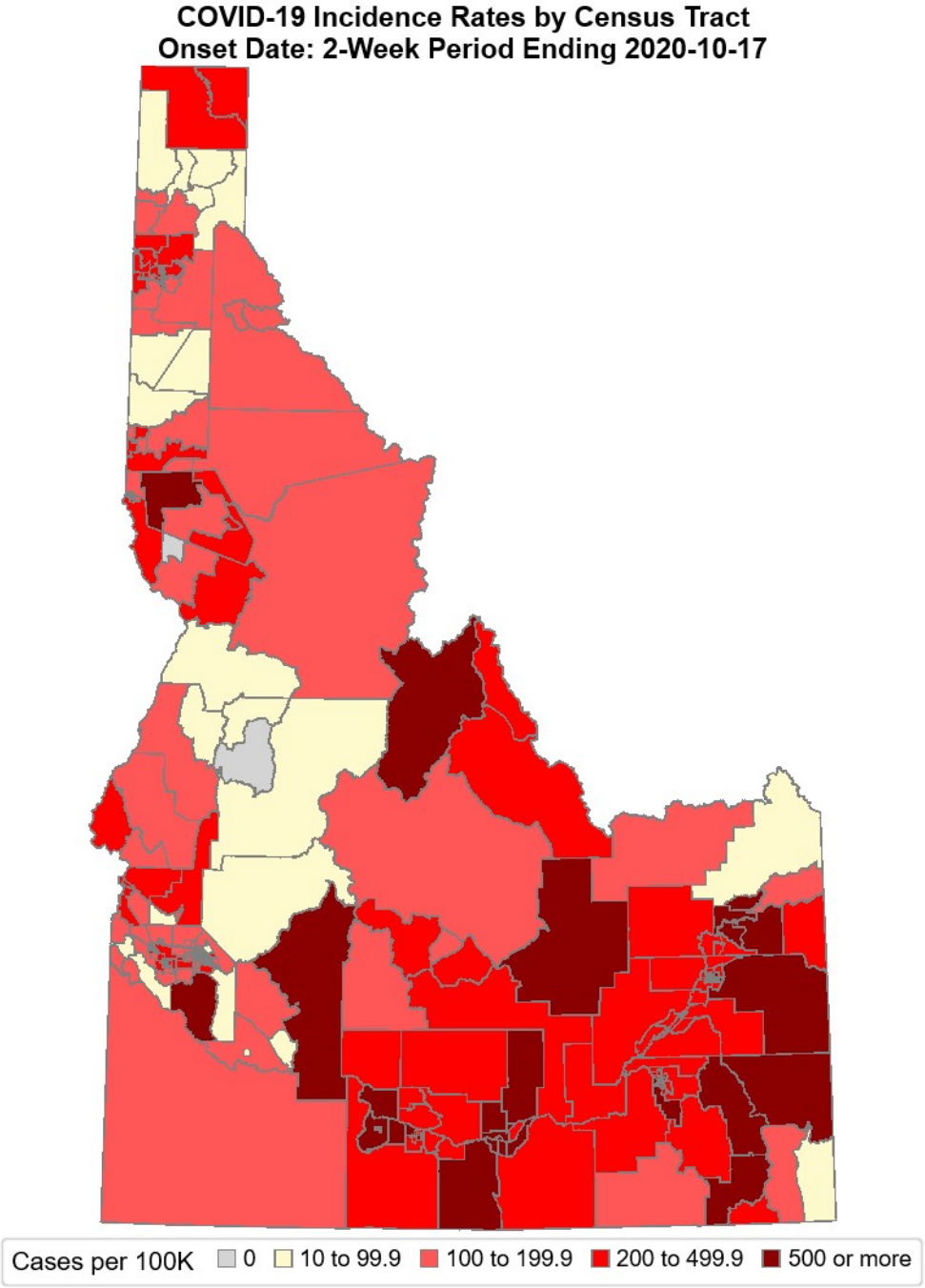
COVID rates throughout Idaho



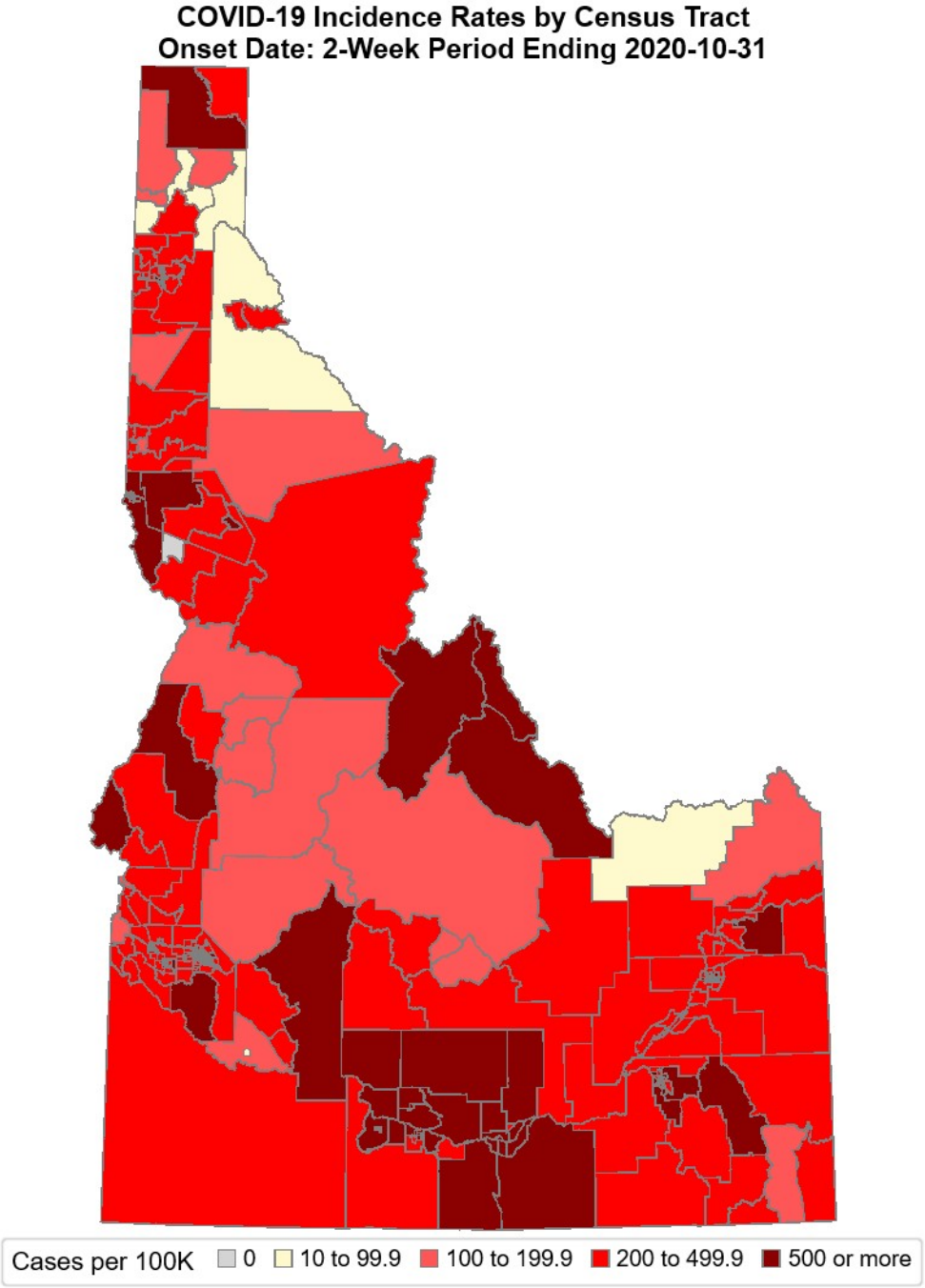
COVID rates throughout Idaho



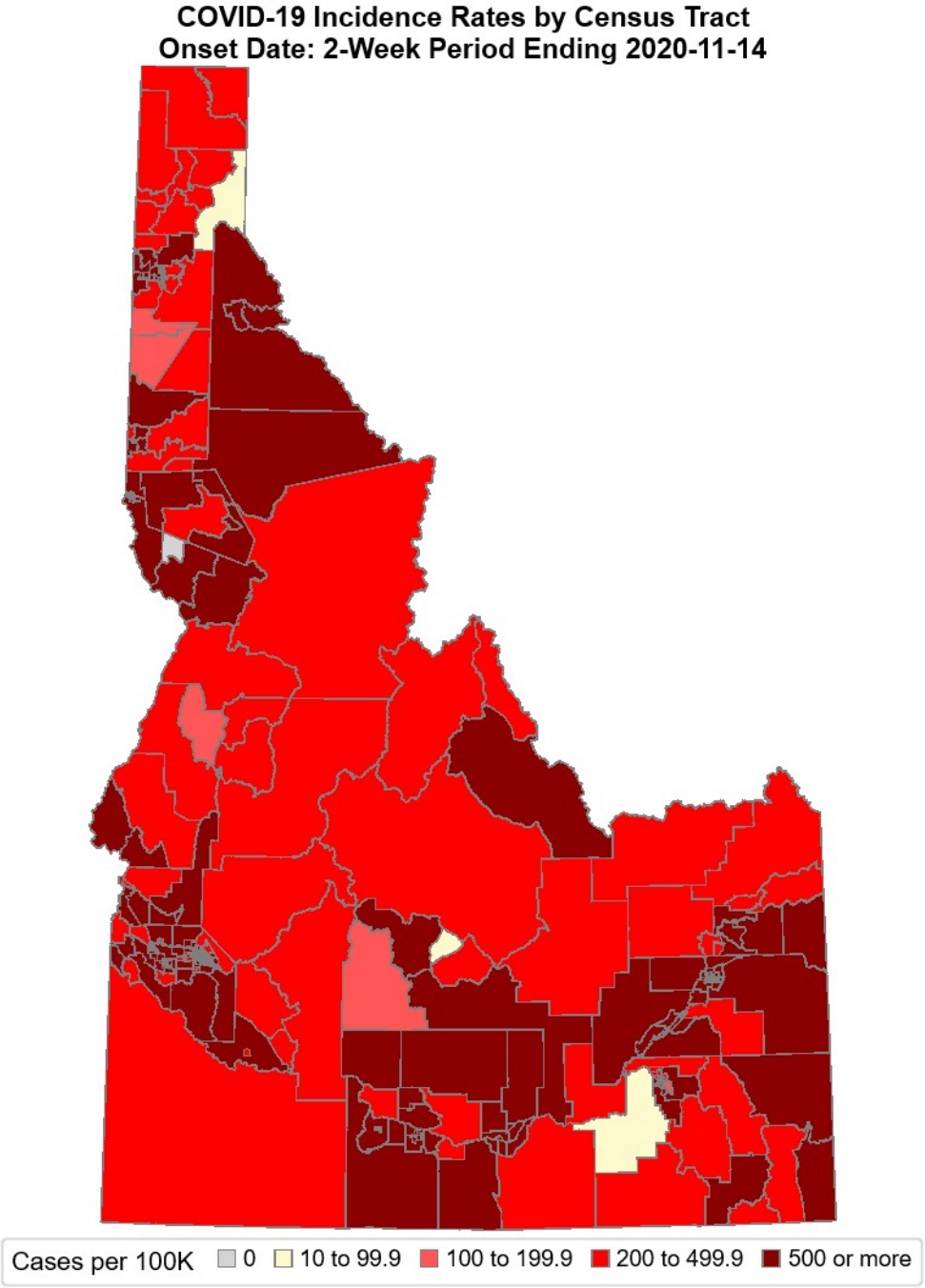
COVID rates throughout Idaho



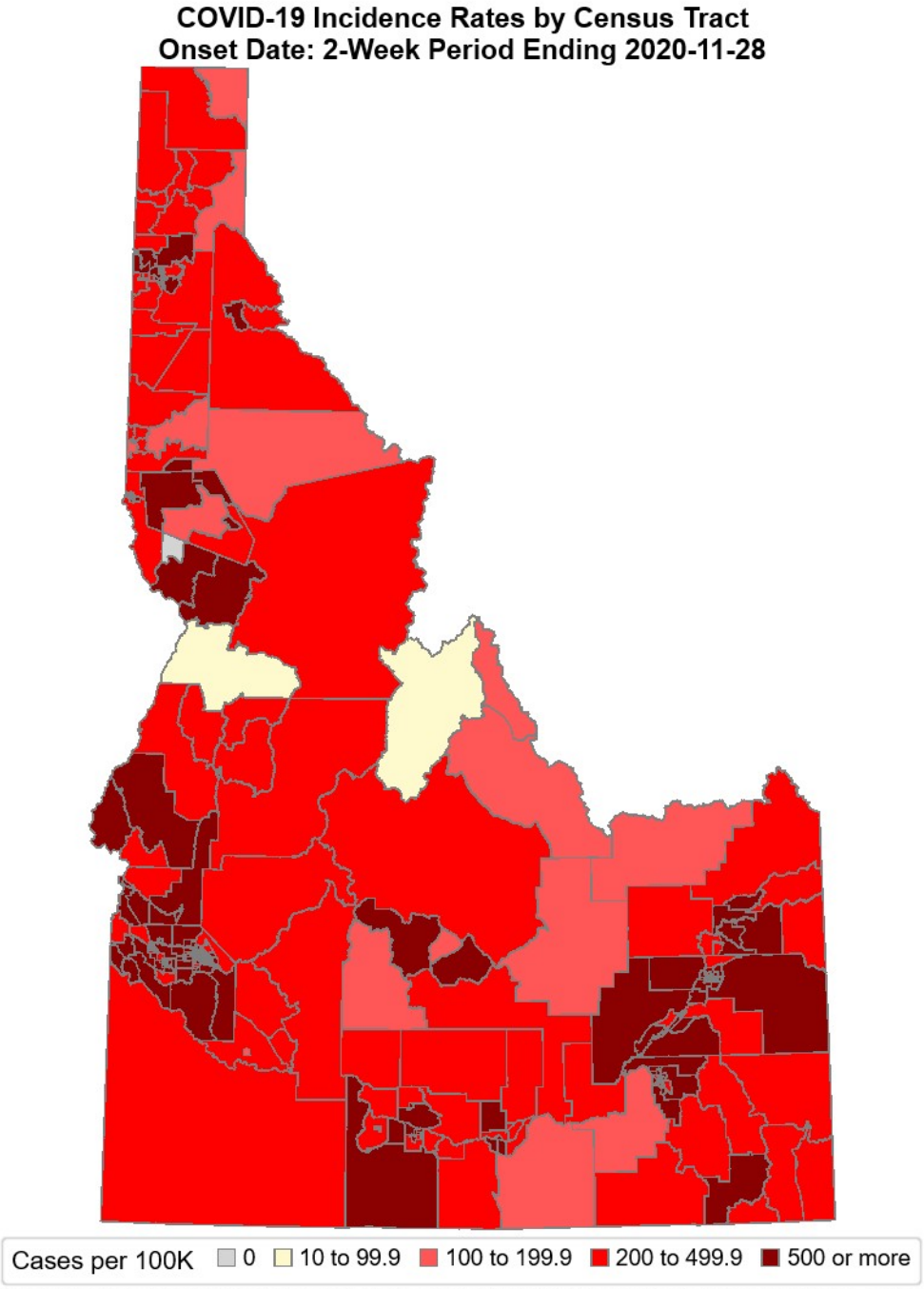
COVID rates throughout Idaho



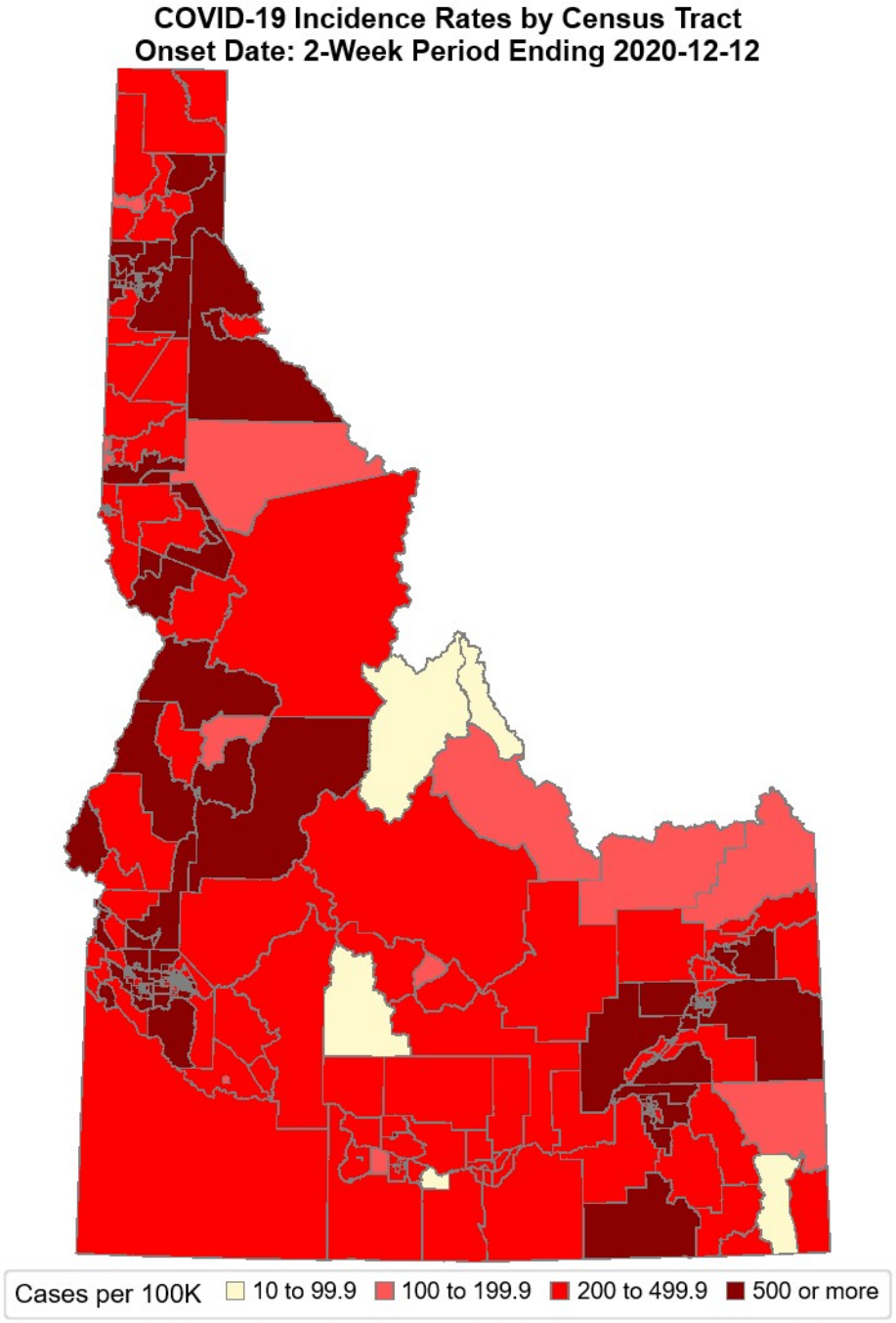
COVID rates throughout Idaho



COVID rates throughout Idaho



COVID rates throughout Idaho



March and beyond….

PPE shortages

eliminating elective surgeries

deploying mass testing

load-balancing critical procedures ~ cancer, cardiac, trauma

treating critically ill patients with a novel virus

activating incident command centers

changing federal and state reporting requirements

addressing financial limitations

staffing shortages & burnout

refining regional and state communication

managing patient surges

political and social upheaval

opening vaccination clinics for healthcare workers

retraining staff to take unfamiliar clinical roles

adapting to home-based care

increasing telemedicine use

January 2021

5%

Decrease in revenue

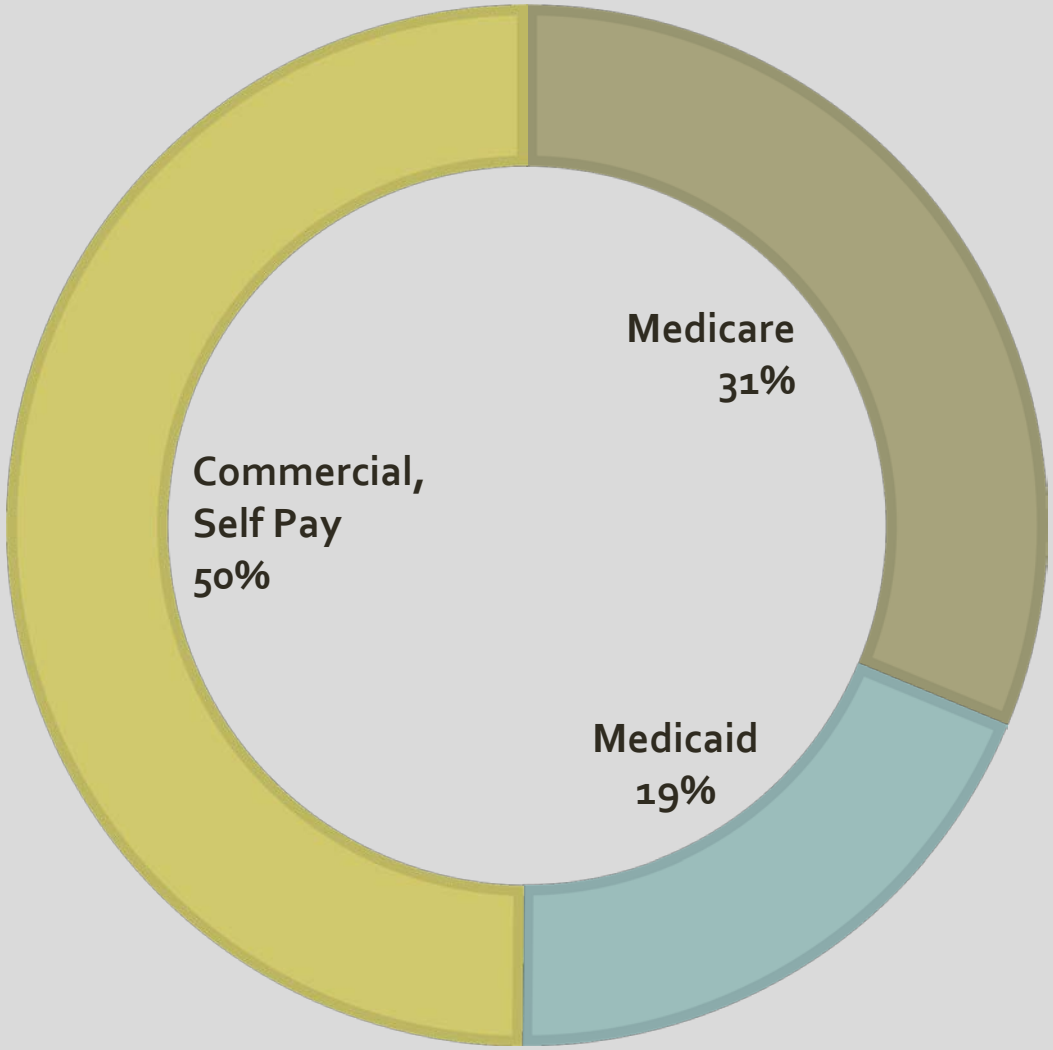
59%

Decrease in bottom line

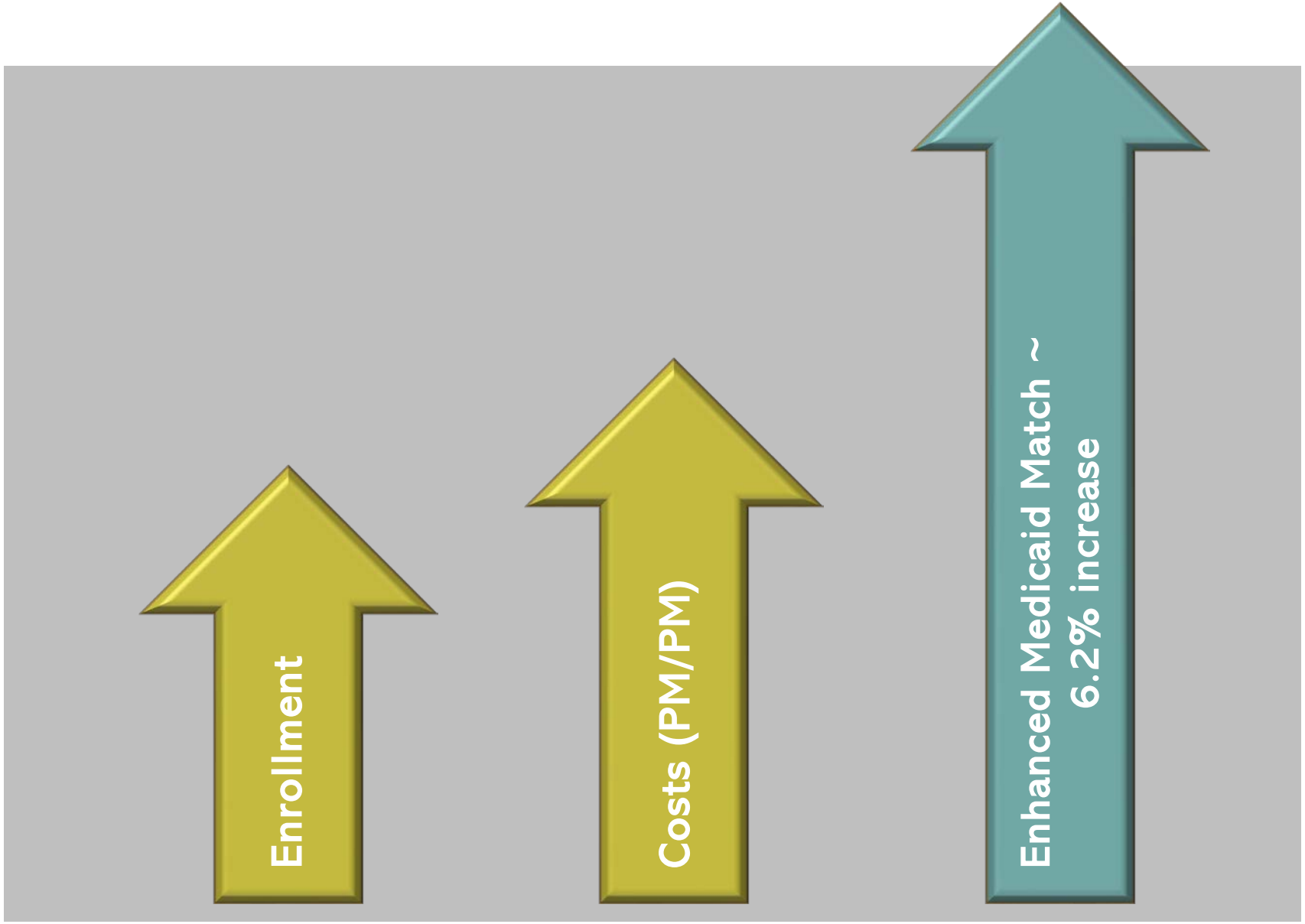
Long-term uncertainty

- Resource costs
- Delayed care
- Supply chain impacts
- Employment stresses

Fiscal uncertainty



Medicaid Expansion



Increasing telemedicine use

Blue Cross of Idaho

COMPANY INFORMATION | CAREER INFORMATION | MEDIA RELATIONS

CORPORATE

BLUE CROSS OF IDAHO EXTENDS TELEHEALTH SERVICES FOR MEMBERS THROUGH DECEMBER 2020
6/3/20

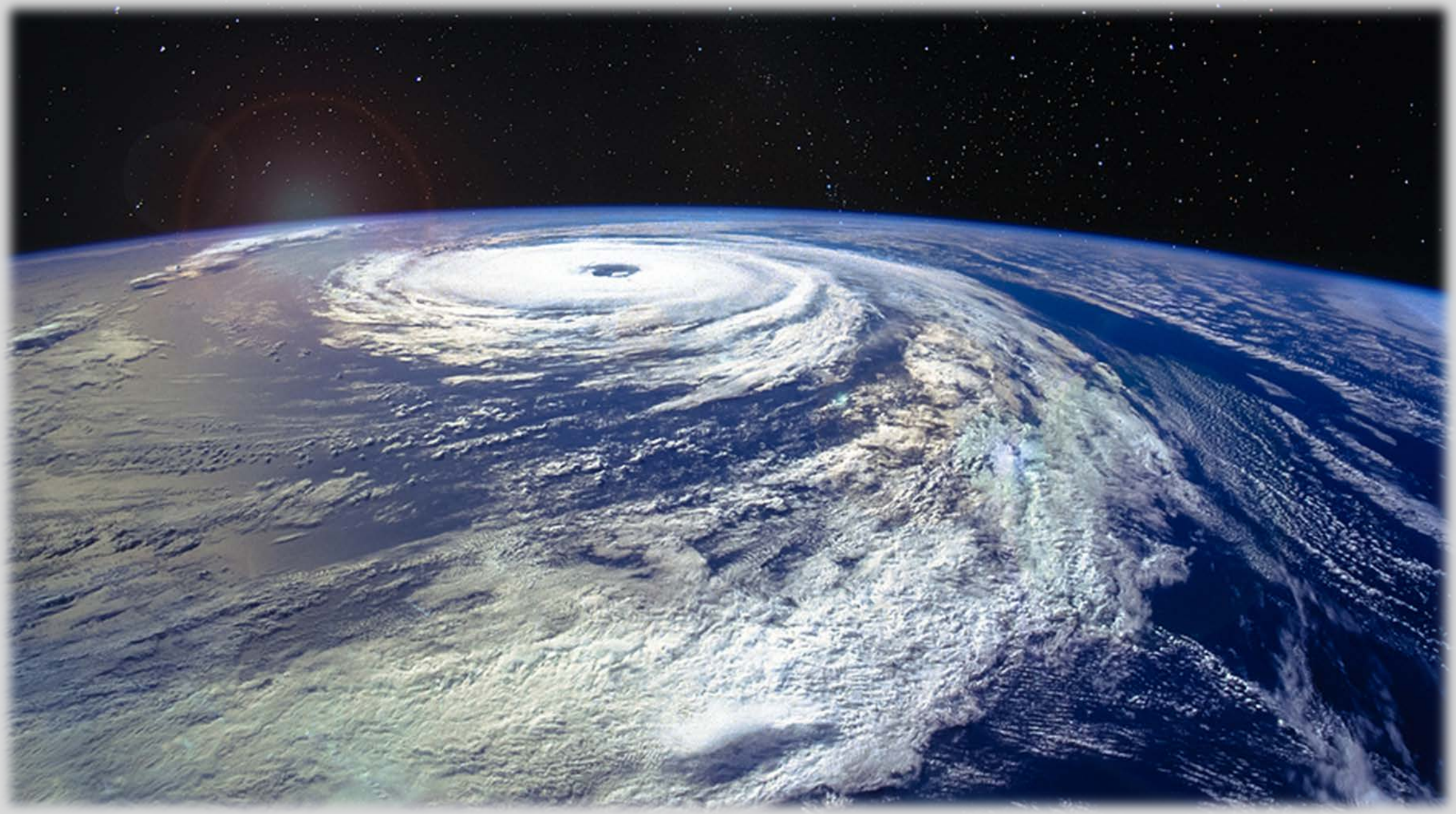
Idaho's leading health insurer processed more than 90,500 telehealth claims since March 2020, an increase of 11,504% during the same time period last year.

NEWSROOM Regence

Home | About Us | News Releases | Blog

Regence ensures members continue access to mental health care through telehealth during COVID-19

85% of members continued their behavioral health care virtually; telehealth utilization increases 4900 percent.



Questions?